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THE BEST PART OF WAKIN' UP™ IS \$25,000 FOR THE WINNER OF THE FOLGERS® JINGLE CONTEST

Sawyer F. from Winston Salem, NC Named Grand Prize Winner for Unique Spin on the 'Best Part of Wakin' Up' Jingle

ORRVILLE, OH, June 26, 2013 — The makers of **Folgers®** Coffee and multi-platinum recording artist Gavin DeGraw are pleased to announce Sawyer F. from Winston Salem, NC as the Grand Prize Winner in the **Folgers** Jingle Contest. After competing against nine other finalists in a nationwide online vote and final judging, Sawyer's one-of-a-kind rendition of the iconic **Folgers Best Part of Wakin' Up™** jingle earned him a \$25,000 prize. Sawyer's winning jingle also earns him the opportunity to have his entry featured in a future **Folgers** Coffee commercial.

"I am so impressed by the musical talent demonstrated in the entries submitted to the **Folgers** Jingle Contest," said Gavin DeGraw. "Like all successful jingles, Sawyer's rendition is inspiring and captured what **Folgers** represents, genuine American optimism. I'm so excited to watch him continue pursuing his musical passion."

The nine runners-up will each receive \$500:

- Willy R., from Council Bluffs, IA
- Jon-Michael S., from San Diego, CA
- Stephanie P., from Arlington, TX
- Djamila O., from Harlingen, TX
- Ben S., from Nacogdoches, TX
- Chris C., from Dublin, OH
- Andrew David P., from Fenton, MI
- Kari F., from Rochester, NY
- Enoch K., from Chicago, IL

Visit www.Folgers.com/Jingle to view videos of the winning jingle and all of the finalists. Find **Folgers** on Facebook and join the Wakin' Up Club on Folgers.com for the latest news and updates on the coffee brand you love.

For more information on Gavin DeGraw visit gavindegraw.com or facebook.com/gavindegraw or on Twitter [@gavindegraw](https://twitter.com/gavindegraw).

About the Contest

Hundreds of creative musicians from across the country shared their unique spin on the **Folgers** jingle from January 22 through March 6, 2013. Qualified entries were narrowed down to a group of ten finalists. From May 15 through June 19, 2013, the ten finalist entries were posted to www.Folgers.com/jingle for a nationwide online vote. The Grand Prize Winning rendition of the **Folgers** jingle was awarded to the entry with the highest total number of points determined by combining Final Judging score and the points awarded based on online voting results.

About The J. M. Smucker Company

For more than 115 years, The J.M. Smucker Company has been committed to offering consumers quality products that bring families together to share memorable meals and moments. Today, Smucker is a leading marketer and manufacturer of fruit spreads, retail packaged coffee, peanut butter, shortening and oils, ice cream toppings, sweetened condensed milk, and health and natural foods beverages in North America. Its family of brands includes Smucker's[®], Folgers[®], Dunkin' Donuts[®], Jif[®], Crisco[®], Pillsbury[®], Eagle Brand[®], R.W. Knudsen Family[®], Hungry Jack[®], Café Bustelo[®], Café Pilon[®], White Lily[®] and Martha White[®] in the United States, along with Robin Hood[®], Five Roses[®], Carnation[®] and Bick's[®] in Canada. The Company remains rooted in the Basic Beliefs of *Quality, People, Ethics, Growth* and *Independence* established by its founder and namesake more than a century ago. For more information about the Company, visit www.smuckers.com.

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