



## UNIVERSAL LOVE

### *Project Bios & Credits*

#### **Bob Dylan**

With over 120 million records sold, Dylan is one of the best-selling artists of all time, and has won 11 Grammy Awards, a Golden Globe Award, an Academy Award, a Special Pulitzer Citation, and is the only American musician to ever win the Nobel Prize for Literature.

#### **St. Vincent**

Annie Clark AKA St. Vincent is an icon worth believing in. With a deep interest in the interconnectedness of humanity, her work nevertheless inspires contemplation of the cracks between us. She explores emotive ballads, upbeat pop arrangements and experimental spaces alike, incorporating postmodern guitar solos and electronic pulses that display a sweetly sinister sensibility. A Grammy award-winning artist who is critically acclaimed on both sides of the Atlantic, she has collaborated with artists ranging from David Byrne to LA hip-hop producer Sounwave. St. Vincent also recently released her signature Ernie Ball Music Man guitar, and made her directorial debut with a short horror film “The Birthday Party.” Her latest album, *MASSEDUCTION*, was released in late 2017 and was named *The New York Times* and *The Guardian*’s album of the year with highlighted performances on “The Graham Norton Show” and “Ellen.”

#### **Kele Okereke**

Kelechukwu "Kele" Okereke, also known as Kele, is an English singer/songwriter whose solo work has explored textures from electronic to folk to soul to dub reggae-meets-Weimar cabaret. As the lead singer of the band Bloc Party, his accolades have included Indie Album of the Year at the PLUG Awards, as well as NME Album of the year. Kele is a London-native member of the LGBTQ community who recently welcomed his first child with his long-term partner.

#### **Valerie June**

Valerie June is an American singer-songwriter blurring the lines between genres and eras of sounds resulting in an eclectic blend of folk, soul, country, R&B and blues. In addition to being invited to perform out of the White House by First Lady Michelle Obama, she has performed on *The Tonight Show*, *The Late Show*, *Austin City Limits*, *Rachael Ray*, and *CBS Saturday Morning*, and has graced some of the world's most prestigious stages from Carnegie Hall to

Kennedy Center. June has been called "unstoppable" by *Rolling Stone* magazine as well as one of America's "most intriguing, fully formed new talents" by *The New York Times*.

### **Benjamin Gibbard**

Benjamin Gibbard is a singer, songwriter and guitarist. He is the lead vocalist and guitarist of Death Cab for Cutie, with which he has recorded eight studio albums, and is one half of the electronic duo the Postal Service. Gibbard released his debut solo album, *Former Lives*, in 2012, and a collaborative studio album, *One Fast Move or I'm Gone* (2009), with Uncle Tupelo and Son Volt's Jay Farrar.

### **Kesha**

Kesha is an American singer, songwriter and producer who has sold over 60 million records in the United States, with nine Top 10 hits on The Billboard Hot 100 including four #1 singles on Top 40 Radio. In addition to writing songs for artists including Britney Spears, Ariana Grande, and Miley Cyrus, she been nominated for two American Music Awards, three MTV VMA Awards, six Billboard Awards and recently received Billboard's Women in Music Trailblazer Award. Her new album *Rainbow* received two Grammy nominations and debuted at #1 on Billboard 200 albums chart.

### **Craig & Karl – Designers, Album Artwork**

Craig Redman and Karl Maier are an illustration duo who collaborate over the Atlantic, Craig based in New York and Karl in London. Their distinctive graphic visuals and typography have seen them create murals, typefaces, set design, packaging and editorial illustrations for a whole host of high-end clients, publications and brands. The two met at art college in Australia and have been collaborating as an artistic duo ever since. "We live in different parts of the world," they say. "But we collaborate daily to create bold work that is filled with simple messages executed in a thoughtful and humorous way." Craig & Karl have exhibited across the world, most notably at the Musée de la Publicité, Louvre.

### **Anthony DeCurtis – Writer, Liner Notes**

Anthony DeCurtis is a contributing editor for *Rolling Stone*. His essay accompanying the Eric Clapton box set *Crossroads* won a Grammy in the Best Album Notes category. He is the co-author of Clive Davis's autobiography, *The Soundtrack of My Life*, which was a *New York Times* best-seller, and his most recent book, *Lou Reed: A Life*, will be published in paperback in November. He holds a PhD in American literature and is a distinguished lecturer in the creative writing program at the University of Pennsylvania. DeCurtis lives in New York City.

## **Universal Love - Project Credits**

### **MGM Resorts**

Lili Tomovich - Chief Experience & Marketing Officer

Kate Wik - SVP Marketing Strategy

Nick Parks - VP Brand Strategy

Megan Estrada - VP of Media

Jenn Michaels - SVP of Public Relations

Beverly Jackson - VP, Social Portfolio Strategy

Ericka Kurtz - Director, Social Media Strategy

## **McCann New York**

Eric Silver – CCO, North America  
Tom Murphy – Co-CCO, New York  
Sean Bryan – Co-CCO, New York  
Chris Mitton – Executive Creative Director  
Nir Refuah – Executive Creative Director  
Carlos Wigle – Creative Director  
Scott Cooney – Creative Director  
Benjamin Vendramin – Creative Director  
Jesse Potack – Creative Director  
Nathy Aviram - Chief Production Officer  
Deb Archambault - Senior Producer  
George Katz – Design Director  
David Mashburn – Design Director  
Nel Sparkman - Designer  
Devika Bulchandani – President, McCann NY  
Scot Beck EVP Executive Account Director  
Tessa Cosenza - Account Director  
David Broad - Head of Communications Strategy  
Gemma Craven - Director of Social and Mobile  
Jeremy Miller - Chief Communications Officer  
Danielle Korn – Executive Vice President  
Sam Belkin – Business Manager, Music  
David Halberstadt – Business Manager  
Erika Richter – Senior Project Manager  
Patrick Milling Smith – Executive Producer

## **Wool and Tusk**

Rob Kaplan – Executive Producer  
Aaron Mercer – Executive Producer

## **Album Artwork and Animation Artwork by Craig & Karl**

### **Trollback (Animated Film)**

Chief Creative Officer: Alex Moulton  
Creative Director: Brian Bowman  
Animator: Bobby Hanley  
Animator: Eli Guillou  
Animator: Ben Nichols  
Executive Producer: Erica Schrager  
Senior Producer: Shannon Moore

### **Your Majesty (Website)**

Project Director: Georgios Athanassiadis  
Creative/Art Director: Sheldon Lotter, Lotte Peters  
Technical Lead: Kasper Kuijper, Hugo Wiledal  
Interactive Producer: Michael Hoang  
Production Coordinator: Anna Benson